



Job Title: Fundraising Manager

Responsible to: CEO

Salary: £24,657 – £27,358, dependant on experience.

Hours: 37.5 hours per week. Flexible working options and smaller contracts may be available.

Contract: Permanent following completion of successful probationary period.

Location: Murley Moss, Kendal with travel across the Lake District National Park. Some home working.

We are seeking an ambitious fundraising professional to help us to deliver our vision. If you love the Lake District and can see how to support us to grow, we would love to hear from you. You might be established in your career, but equally we are happy to hear from those early in their professional life who want to grow with our charity.

**About the Lake District Foundation**

The Lake District Foundation was established as a charity in August 2017. We inspire businesses, visitors and other donors to support projects and programmes of work across the Lake District. We are ambitious for our new charity and want to work with individuals who share our vision and have a sense of what is possible. We have several established fundraising routes, and are now able to invest in capacity to take us even further.

**Main Role Purpose:**

- To coordinate and extend our fundraising activity, working with existing members of our fundraising team.

**Main Responsibilities**

- To support development and delivery of our fundraising plan.

- To set and deliver ambitious targets for the fundraising team.
- To respond creatively to the changing nature of fundraising, working with energy and passion in a fast paced environment.
- To grow an engaged network of volunteers to support activity.
- To generate compelling content and a call to action across our channels.

## Person Specification

### Essential Experience/Skills

- Experience of using supporter data and insight to attract, engage and drive long-term loyalty.
- Excellent written communication, and demonstrable experience of writing for a variety of audiences.
- Experience of using social media platforms in a professional capacity.
- Highly Computer literate – confident user of Microsoft Office (Word, PowerPoint, Outlook and Excel).
- Expertise in at least 1 specific area of fundraising, and understanding of work including legacy, corporate partnerships and community fundraising.

### Desirable Experience/Skills

- Understanding of and interest in current issues relating to the work of the Foundation.
- Public Speaking
- Grant and Trust Fundraising

### Personal and Professional Qualities

- Ability to work flexibly and at pace, often to tight deadlines.
- Committed to the values, ethos and purpose of the Lake District Foundation
- Organised and methodical with ability to multi-task across several projects
- Flexible and adaptable to changing demands and new challenges
- Ability to work collaboratively in a small team .

Please apply with current CV and covering letter outlining how you meet the above specification.

Closing Date Friday 15<sup>th</sup> November 2019